2. (Once Amended) The method of claim 6 wherein the agent entity is one of a buyer in the group or the group.

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3. (Once Amended) The method of claim 6, further comprising:

collecting payment information from the at least one buyer in the group who is interested in buying the product service at the received suggested price quotation; and sending the collected payment information to the at least one seller.

- 4. The method of claim 3 wherein the payment information is in the form of a credit card number for the at least one buyer in the group who is interested in buying the product/service.
- 5. Cancel.

6. Gray (Once Amended) A method for using a computer to facilitate a sales transaction for purchasing a product/service by a group of buyers from a seller of a plurality of sellers, comprising:

receiving into the computer requests to purchase the product/service by buyers of the group;

forming a collective request for purchase of the product/service based upon the received buyer requests to purchase the product/service;

sending the collective request to at least one seller;

receiving a suggested price quotation for the product/service from the at least one seller;

notifying an agent entity of the received suggested price quotation;

allowing at least another seller to review the received price quotation for the product/service from the at least one seller;

receiving another suggested price quotation for the product/service from the at least another seller:

notifying an agent entity of the received suggested another price quotation; and

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receiving purchase authorization from at least one buyer in the group to buy the product/service from one of the at least one seller or the at least another seller.

7. Cancel.

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8. (Once Amended) A method for using a computer to facilitate a sales transaction for purchasing a product/service by a group of buyers from at least one seller, comprising:

verifying that buyers in the group satisfy a requirements list that requires a plurality of buyers in the group to have a common employer;

receiving into the computer buyer requests to purchase the product/service by verified buyers of the group;

forming a collective request for purchase of the product/service based upon the received buyer requests to purchase the product/service;

sending the collective request to the at least one seller;

receiving a suggested price quotation for the product/service from the at least one seller; notifying an agent entity of the received suggested price quotation; and

receiving purchase authorization from at least one verified buyer in the group to buy the product/service at the received suggested price quotation.

- 9. (Once Amended) The method of claim 8 wherein sending the collective request to the at least one seller further comprises a price reduction request for the product/service based on a number of buyers in the group.
- 10. The method of claim 9 wherein the price reduction request further includes a preexisting group discount rate of the at least one seller.
- 11. (Once Amended) The method of claim 8 wherein the received suggested price quotation is based on a number of buyers in the group.
- 12. (Once Amended) The method of claim 8, further comprising:

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App. No. 09/497,373

3 of 25

receiving into the computer a group buy setup characteristics data set that includes at least one of price targets for the product service, buyer deadlines for joining the group, buyer deadlines for submitting purchase authorization, and deadlines for closing the sales transaction.

13. (Once Amended) The/method of claim 6, further comprising:

providing a setup tool that facilitates receiving group buy setup characteristics data that includes at least one of price targets for the product/service, buyer deadlines for joining the group, and buyer deadlines for receiving purchase authorization.

- 14. (Once Amended) The method of claim 6 wherein the computer is connected to an electronic network and wherein the received requests to purchase the product/service are received over the electronic network.
- 15. The method of claim 14 wherein the electronic network is at least one of the World Wide Web, the Internet, or an intranet.
- 16. The method of claim 14 wherein the received requests to purchase the product/service are received in a secured format.
- 17. (Once Amended) The method of claim 6 wherein the computer is connected to an electronic network and wherein the received suggested price quotation for the product/service is received over the electronic network.
- 18. (Once Amended) The method of claim 6, further comprising:

providing the agent entity with pre-negotiated prices for the product/service from the at least one seller.

19. (Once Amended) The method of claim 6 wherein notifying the agent entity of the received suggested price quotation comprises sending a message to the agent entity in a format of at least one of an e-mail message, an Internet immediate message, a voice message, a beeper



message, or a facsimile message.

20. Cancel.

21. (Once Amended) The method of claim 26, further comprising:

requesting the at least one seller to honor the at least one of an agreed price for the product/service or the price reduction for the product/service for the at least one group size.

22. (Once Amended) The method of claim 26, further comprising:

collecting payment information from buyers in the group who have submitted requests to purchase the product/service.

- 23. The method of claim 22 wherein the payment information is in the form of a credit card number for each buyer of the buyers in the group who are interested in buying the product/service.
- 24. Cancel.

25. (Once Amended) A method for using a computer to facilitate a sales transaction for purchasing a product/service from a seller, comprising:

receiving from at least one seller at least one of an agreed price for the product/service or a price reduction for the product/service for at least one group size;

receiving into the computer requests to purchase the product/service by buyers, the buyers collectively forming a group;

monitoring/the group to determine if the group has attained the at least one group

providing buyer payment information to the at least one seller if the group attains the at least one group size;

allowing at least another seller to review the at least one of an agreed price for the product/service or the price reduction for the product/service for at least one group size from the

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App. No. 09/497,373

size;

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at least one seller;

receiving another agreed price for the product/service from the at least another

seller; and

notifying buyers in the group of the received another agreed price.

## 26. Cancel.

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27. (Once Amended) A method for using a computer to facilitate a sales transaction for purchasing a product/service from a seller, comprising:

receiving from at least one seller at least one of an agreed price for the product/service or a price reduction for the product/service for at least one group size;

receiving into the computer requests to purchase the product/service by prospective buyers;

verifying that each prospective buyer satisfies a requirements list before including the prospective buyer in a buying group, the requirements list including a requirement that more than buyers in the group have a common employer;

monitoring the buying group to determine if the buying group has attained the at least one group size; and

providing payment information to the at least one seller if the group attains the at least one group size.

28. (Once Amended) The method of claim 27, further comprising:

receiving into the computer group buy setup characteristics data that includes at least one of buyer deadlines for joining the group, buyer deadlines for submitting purchase authorization, and deadlines for closing the sales transaction.

29. (Once Amended) The method of claim 27, further comprising:

providing a setup tool that facilitates receiving group buy setup characteristics data that includes at least one of buyer deadlines for joining the group and buyer deadlines for receiving purchase authorization.



- 30. (Once Amended) The method of claim 27 wherein the computer is connected to an electronic network and wherein the received requests to purchase the product/service are received over the electronic network.
- 31. (Once Amended) The method of claim 27 wherein the electronic network is at least one of the World Wide Web, the Internet, or an intranet.
- 32. The method of claim 31 wherein the received requests to purchase the product/service are received in a secured format.



- 33. (Once Amended) The method of claim 27 wherein the computer is connected to an electronic network and wherein the payment information is provided to the at least one seller over the electronic network.
- 34. (Once Amended) The method of claim 27, further comprising: notifying at least one buyer in the group that the group has attained the at 3 least one group size.
- 35. The method of claim 34 wherein the buyer in the group is notified via at least one of an email message, an Internet immediate message, a voice message, a beeper message, and a facsimile message.

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36. (Once Amended) A computer-readable data transmission medium containing a data structure that facilitates a sales transaction with a seller comprising:



- (a) a first portion that specifies a product/service for purchase by a group comprised of more than one buyer;
- (b) a second portion that specifies a collective request by the group to the purchase of the product/service;
- (c) a third portion that requests price information for the product/service from

- (d) a fourth portion that specifies a time interval for which the collective request remains active;
- (e) a fifth portion that specifies at least a minimum sales quantity of the product/service for which a price information is requested; and
- (f) a sixth portion that verifies that buyers in the group satisfy a membership requirement of having a common employer.
- 37. (Once Amended) The computer-readable data transmission medium of claim 36, further comprising:
- (g) a seventh portion that specifies price information provided by a competing seller of the product/service.
- 38. (Once Amended) The computer-readable data transmission medium of claim 36, further comprising:
  - (g) a seventh portion that specifies a number of buyers in the group.
- 39. (Once Amended) The computer-readable data transmission medium of claim 36 wherein the first through sixth portions are configured for transmission to the seller in an integral transmission.

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56. (Once Amended) A system for facilitating a sales transaction for the purchase of a product/service by a group of buyers from at least one seller, comprising:

a purchase request receiver configured to receive a request to purchase the product/service by at least one buyer of the group, and to restrict buyers in the group to buyers matching a requirements list that requires buyers in the group to have a common employer;

a collective request former configured to form a collective request for the purchase of the product/service based upon the received requests to purchase the product/service; a transmitter configured to send the collective request to the at least one seller;



a price quotation receiver configured to receive a suggested price quotation for the product/service from the at least one seller; and

a price quotation notifier configured to notify an agent entity of the received suggested price quotation.

- 57. The system of claim 56 wherein the agent entity is at least one buyer in the group and wherein the price quotation notifier is further configured to receive purchase authorization from the at least one buyer in the group who is interested in buying the product/service at the received suggested price quotation.
- 58. The system of claim 56, further comprising:

a payment collector configured to collect payment information from the buyers in the group who are interested in buying the product /service at the received suggested price quotation and send the collected payment information to the at least one seller.

- 59. The system of claim 58 wherein the payment collector processes payment information in the form of a credit card number for the buyers in the group who are interested in buying the product/service.
- 60. The system of claim 56 wherein the price quotation notifier is further configured to notify the agent entity of a received another suggested price quotation if the price quotation receiver receives another suggested price quotation for the product/service from at least another seller.
- 61. The system of claim 56, further comprising:

a price quotation repository that allows at least another seller to review the received price quotation for the product/service from the at least one seller.

- 62. Cancel.
- 63. Cancel.

- 64. The system of claim 56 wherein the collective request former is further configured to form the collective request for the purchase of the product/service to include a price reduction request for the product/service based on a number of buyers in the group.
- 65. The system of claim 64 wherein the price reduction request further includes a preexisting group discount rate of the at least one seller.
- 66. The system of claim 56 wherein the collective request former includes a number of buyers in the group in the collective request.
- 67. The system of claim 56, further comprising:

a setup tool configured to establish group buy setup characteristics data that includes at least one of price targets for the product/service, buyer deadlines for joining the group, buyer deadlines for receiving purchase authorization, and deadlines for closing the sales transaction.

- 68. The system of claim 56 wherein the purchase request receiver is connected to an electronic network and wherein the purchase request receiver receives requests to purchase the product/service over the electronic network.
- 69. The system of claim 68 wherein the electronic network is at least one of the World Wide Web, the Internet, or an intranet.
- 70. The system of claim 68 wherein the purchase request receiver is further configured to receive requests to purchase the product/service in a secured format.
- 71. The system of claim 56 wherein the price quotation receiver is connected to an electronic network and wherein the price quotation receiver receives suggested price quotations for the product/service over the electronic network.

72. The system of claim 56, further comprising:

a purchase database configured to provide the buyers of the group with prenegotiated prices for the product/service from the at least one seller.

73. The system of claim 56 wherein the price quotation notifier is further configured to notify at least one buyer in the group of the received suggested price quotation by preparing a message to the buyer in a format of at least one of an e-mail message, Internet immediate message, voice message, beeper message, and facsimile message.

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74. (Once Amended) A system for facilitating a sales transaction for the purchase of a product/service from at least one seller, comprising:

a memory configured to retain at least one of an agreed price for the product/service from the at least one seller or a price reduction for the product/service for at least one group size from the at least one seller, configured to allow the at least another seller to product/service for at least one of an agreed price for the product/service or the price reduction for the product/service for at least one group size from the at least one seller, and configured to retain another suggested price quotation for the product/service from at least another seller;

a price notifier configured to notify each of the buyers in the group of the received another suggested price quotation;

a purchase request receiver configured to receive requests to purchase the product/service by buyers, the buyers collectively forming a group;

a group monitor configured to monitor the group to determine if the group has attained the at least one group size; and

a payment provider configured to provide payment information to the at least one seller if the group monitor indicates that the group has attained the at least one group size.

## 75. The system of claim 74, further comprising:

a sale manager configured to request the at least one seller to honor the at least one of an agreed price for the product/service or the price reduction for the product/service for

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the at least one group size.

## 76. The system of claim 74, further comprising:

a payment collector configured to collect payment information from buyers in the group who have submitted requests to purchase the product/service.

- 77. The method of claim 76 wherein the payment information is in the form of a credit card number for each buyer in the group who is interested in buying the product/service.
- 78. Cancel.
- 79. Cancel.
- 80. The system of claim 74 in which the purchase request receiver is configured to restrict buyers in the group to buyers matching a requirements list.
  - 81. (Once Amended) The system of claim 80 wherein the requirements list includes as a requirement that more than one buyer in the group have a common employer.

## 82. The system of claim 74, further comprising:

a setup tool configured to provide a group buy setup characteristics data that includes at least one of buyer deadlines for joining the group, buyer deadlines for receiving purchase authorization, and deadlines for closing the sales transaction.

- 83. The system of claim 74 wherein the purchase request receiver is connected to an electronic network and wherein the purchase request receiver is further configured to receive requests to purchase the product/service over the electronic network.
- 84. The system of claim 83 wherein the electronic network is at least one of the World Wide Web, the Internet, or an intranet.